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**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 30, 2010

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**FTI CONSULTING, INC.**

(Exact Name of Registrant as Specified in Charter)

**Maryland**  
(State or other jurisdiction  
of incorporation)

**001-14875**  
(Commission  
File Number)

**52-1261113**  
(IRS Employer  
Identification No.)

**777 South Flagler Drive, Suite 1500 West Tower, West Palm Beach, Florida 33401**  
(Address of principal executive offices) (Zip Code)

**Registrant's telephone number, including area code: (561) 515-1900**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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## **ITEM 2.06. Material Impairments**

On December 30, 2010, authorized officers of FTI Consulting, Inc. (“FTI”), after consultation with FTI’s board of directors, determined that FTI will convert substantially all of its acquired businesses to the FTI Consulting brand. These actions are intended to support FTI’s corporate positioning and ability to provide comprehensive solutions to clients throughout the world. FTI estimates that these actions will result in a non-cash charge of approximately \$25 million, or \$0.36 per diluted share, which will be recorded in the fourth quarter of 2010 to reflect the retirement and associated write off of certain acquired firms’ trade names. Although the impairment charge is expected to consist entirely of non-cash items, FTI expects that in implementing the “one brand” strategy in 2011, it will incur incremental cash marketing expenditures, although these are not expected to be material to FTI’s financial results for the year ending December 31, 2011. FTI expects its brand consolidation to be completed by November 2011.

This Current Report on Form 8-K contains “forward-looking statements” within the meaning of federal securities law, including statements about an expected impairment charge resulting from, and expected benefits and costs of implementing, FTI’s “one brand” strategy. You should exercise caution in interpreting and relying on forward-looking statements because they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond FTI’s control. Such risks and uncertainties include, but are not limited to, accounting interpretations and analysis regarding the expected charge, whether FTI will realize the expected financial and operational benefits from the “one brand” strategy, the additional costs (including incremental marketing expenses) that may be incurred in implementing this strategy and other factors listed in FTI’s filings with the Securities and Exchange Commission. We are under no duty to update any of the forward-looking statements to conform such statements to actual results or events and do not intend to do so.

## **ITEM 7.01. Regulation FD Disclosure**

On January 4, 2011, FTI issued a press release (the “Press Release”) announcing its branding strategy, as discussed in Item 2.06 above. A copy of the Press Release is attached as Exhibit 99.1 hereto and incorporated herein by reference.

The Press Release, furnished herewith, shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be incorporated by reference into any filing pursuant to the Securities Act of 1933, as amended, or the Exchange Act, regardless of any incorporation by reference language in any such filing, except as expressly set forth by specific reference in such filing.

## **ITEM 9.01. Financial Statements and Exhibits**

### *(d) Exhibits*

99.1 Press Release dated January 4, 2011, of FTI Consulting, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, FTI has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FTI CONSULTING, INC.

Dated: January 6, 2011

By: /S/ ERIC B. MILLER

Eric B. Miller

Executive Vice President and General Counsel

99.1 Press Release dated January 4, 2011, of FTI Consulting, Inc.

**FTI Consulting, Inc.**

777 South Flagler Drive, Suite 1500  
West Palm Beach, Florida 33401  
(561) 515-1900

**FOR FURTHER INFORMATION:****AT FTI CONSULTING:**

Jack Dunn, President & CEO  
(561) 515-1900

Investors: Gordon McCoun  
(212) 850-5600

Media: Andy Maas  
(212) 651-7133

***For Immediate Release*****FTI CONSULTING, INC. TO CONSOLIDATE BRAND STRATEGY UNDER  
“FTI CONSULTING™”*****“One Brand” Strategy Reinforces “One Firm” Philosophy,  
Expands Reach in New Markets and Maximizes Marketing Impact***

**West Palm Beach, FL, January 4, 2011** — **FTI Consulting, Inc. (NYSE: FCN)**, the global business advisory firm dedicated to helping organizations protect and enhance their enterprise value, announced today that it will convert substantially all of its acquired firms to the FTI Consulting brand to support its corporate positioning and ability to provide seamless strategic services to clients throughout the world. This is expected to be completed by November of 2011.

Jack Dunn, President and Chief Executive Officer, said, “Today, FTI Consulting comprises over 3,600 employees in 26 countries united in a common purpose: to provide our clients with the critical thinking at the critical time that can make a difference in facing the challenges that affect their organizations’ enterprise value.

“We believe one brand more powerfully represents the mission of our firm and enhances the ability of our professionals to provide total solutions to our clients from across a multitude of skill sets and capabilities from around the firm and around the world. We also believe one brand strategy will enhance our brand recognition, especially in markets that are new to us and where brand is increasingly important in clients’ decision making.

“Over the last five years, we have acquired more than 25 companies, most of which had significant recognition and standing in their markets. Our one brand strategy represents the culmination of several years of thoughtful integration of these businesses.”

As a result of the one brand strategy, the Company will record a non-cash charge of approximately \$25 million, or \$0.36 per diluted share, in the fourth quarter of 2010 to reflect the retirement and associated write off of certain acquired firms’ trade names.

Consistent with past practice, the Company will treat this as a special charge. As a result, it will not be included in the calculation of adjusted earnings per diluted share (“Adjusted EPS”), a non-GAAP measure, and does not affect the Company’s prior 2010 guidance. In implementing the “one brand” strategy in 2011, the Company expects to incur incremental marketing expenses which are not expected to be material to the Company’s overall results.

#### **About FTI Consulting**

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 3,600 employees located in most major business centers in the world, we work closely with clients every day to anticipate, illuminate, and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring. More information can be found at [www.fticonsulting.com](http://www.fticonsulting.com).

#### **Use of Non-GAAP Measure**

Note: We define adjusted earnings per diluted share (Adjusted EPS) as earnings per diluted share excluding the per share impact of the special charges and debt extinguishment costs that were incurred in that period. Although Adjusted EPS is not a measure of financial condition or performance determined in accordance with generally accepted accounting principles (“GAAP”), we believe that this measure can be a useful performance measure for evaluating our results of operations as compared from period to period and as compared to our competitors.

Adjusted EPS is not defined in the same manner by all companies and may not be comparable to other similarly titled measures of other companies unless the definition is the same. This non-GAAP measure should be considered in addition to, but not as a substitute for or superior to, the information contained in our statements of income.

#### **Safe Harbor Statement**

This press release contains “forward-looking statements” within the meaning of federal securities law, including statements about expected benefits and costs of implementing the “one brand” strategy. You should exercise caution in interpreting and relying on forward-looking statements because they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond the Company’s control. Such risks and uncertainties include, but are not limited to, whether the Company will realize the expected financial and operational benefits from the “one brand” strategy, the additional costs that may be incurred in implementing this strategy and other factors listed in the Company’s filings with the Securities and Exchange Commission. We are under no duty to update any of the forward-looking statements to conform such statements to actual results or events and do not intend to do so.

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